

► HAYMAKING 4.0



Transizione **4.0**



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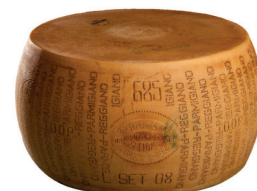
## Technology works in field



## The quality of Parmigiano starts from harvest

**Dinamica Generale** and **Granda Team**, have joined forces to support companies in the agro-livestock sector who are milk producers for the "Parmigiano Reggiano" production chain.

Using cutting-edge technological solutions and specialist consulting services, the two companies work as a team alongside farmers and breeders to assist them with key breeding processes, monitoring real-time production performance, animal health and corporate sustainability.



## Provision of technology and services to measure fodder quality and ration efficiency

Among the many variables influencing production and defining the success of a formulated ration, the main ones that are identifiable and manageable are:

- feedstuff
- the feeding system
- animal health

Sustainability and production efficiency in high-quality milk supply chains depend significantly on the ability of the Agrozootechnical Entrepreneur to oversee the process that goes from the field to the manger.

The analysis and estimation of the nutritional value of fodder is of great importance and varies according to:

- species
- variety
- climatic conditions
- management
- treatments

## Dinamica General and Granda Team working together to monitor the key breeding processes

**Dinamica Generale**, Dinamica Generale is a pioneer and international leader in NIR technologies applied to the agronomic and zootechnical sector for more than 15 years. Advanced NIR weighing and analysis systems that can be either directly mounted on harvesting machines in addition to portable versions used by zootechnical consultants and nutritionists, represent technological and managerial elements that positively influence the economic result of agro-livestock companies, production performance, waste reduction of expensive feed and animal health. Thanks to the experience and skills of its professionals, Granda Team provides solutions and services dedicated to increasing the well-being and productivity of agribusiness companies.

**Granda Team** company accompanies farmers on a path of professional and economic development by providing techniques and tried and tested products.



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